

GENERATE 10X ROI THROUGH ARTIFICIAL INTELLIGENCE AND ADVANCED ANALYTICS



80+

Fortune 1000 Clients
Across Industries



80%

Repeat Business
From Existing Clients



2000+

Data Scientists,
Business Consultants
and Data Engineers

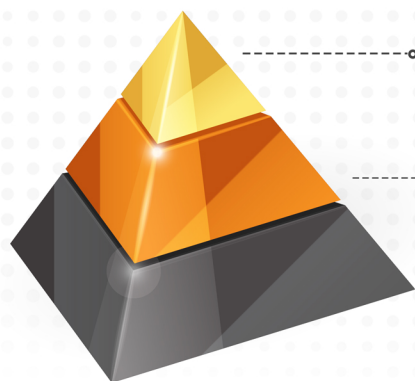


800+

Advanced Analytics,
and Data Engineers

Offices in the US, India, Singapore, the UK, Canada, Australia

Services Portfolio



AI, Advanced Analytics,
Data Science

Business Insights
and Analytics

Data/AI/ML
Engineering

Analytics Accelerators

Solutions



Emerging
Trends



Underwriting
Prefill



Marketing Mix
Optimization

Process Accelerators



External Data
Enrichment



Modelling
Work Bench



Tiger ML

Decrease time to market by **upto 75%** by using our Accelerators

Select Clients



Business Value Delivered



Marketing Analytics

Reduced customer acquisition costs by 50% by developing an automated campaign analytics platform for a top 5 global credit card issuer.



Customer Analytics

Saved USD 100M for a leading US banking and brokerage firm by building churn models to identify attrition risk and guide interventions.



Computer Vision Platform

Helps democratize, standardize, and scale up the consumption of computer vision-based automation and insights globally for improving operational and sales KPIs



Pricing Analytics

Built a semi-automated pricing engine to generate SKU-level selling price guidance for use by salespeople in their negotiations.



R&D and Innovation

Identified USD 200M business opportunity in emerging flavors and product claims for a top global F&B major.



Supply Chain Analytics

Dynamic Inventory Order Allocation for a large Sports Apparel & Footwear Retailer resulted in potential \$10+ B revenue impact globally



Analytics Data Platforms

A data engineering process of 100GB data volume daily with varying velocities (twice daily to monthly)



External Data Intergration

Shortened application pre-fill time by over 60% by using external data sources to fetch firmographic information for one of the world's largest P&C insurers. Saw significant reduction in application abandonment for SMB portfolio.



External Data Hub

Built robust data and analytics platform that can host structured, semi-structured and unstructured data to support various analytics and reporting needs.

Recognition



Among APAC High Growth Companies 2022



Among India's Growth Champions 2022



ISO 27701:2019 Certified for Information Security Management

Deloitte.

Among the 50 Fastest Growing Technology Companies in India 2020



Microsoft

APAC Partner of the Year 2022